



FOOD GULU Lite 推薦計劃
FOOD GULU Lite AFFILIATE Programme

FOOD GULU Lite推薦計劃

FOOD GULU Lite 費人全免，餐廳無需額外付費即可享以下功能：

- 遙距排隊取票
- 餐廳訂座服務

推薦獎金計算方案

	條件	推薦獎金	例子
方案一	第1 - 2間	\$200/間	推薦人於3星期內成功推薦4間餐廳，於 1個月後 才成功推薦第5間餐廳，推薦人可獲得總共HK\$1,500推薦獎金。 $\text{HK\$200} \times 2 + \text{HK\$300} \times 2 + \text{HK\$500} \times 1$ $= \text{HK\$1,500}$
	第3 - 4間	\$300/間	
	1個月後第5間或以上	\$500/間	
方案二	1個月內成功推薦5間或以上	\$500/間	推薦人於3星期內成功推薦5間餐廳，推薦人可獲得總共\$2,500推薦獎金。 $\text{HK\$500} \times 5$ $= \text{HK\$2,500}$

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FOOD GULU Lite 賣點:

The GULU 正式推出 FOOD GULU Lite 專為中小企餐飲業打造的「免費排隊方案」！以「零門檻、零負擔」助餐廳解決營運痛點：

人手效益最大化：系統自動化處理排隊，讓團隊專注店內服務與出品。

極速對接營運：申請流程簡單，即時提升繁忙時段營運效率。

優化顧客體驗：食客靈活候位，減少流失率，提升回頭率。

把時間留給更重要的營運細節，告別人手管理排隊的煩惱！

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推薦流程:

1. 推薦人收到由系統發出的電郵，電郵中包含專屬推薦碼。
2. 推薦人可邀請未有使用過THE GULU之餐廳參與FOOD GULU Lite計劃。
3. 推薦人需向餐廳提供專屬推薦碼，餐廳申請時需要向 FOOD GULU 員工提供你的專屬推薦碼，以作記錄。
4. 受邀請餐廳可致電或發送電郵至THE GULU 作申請，申請時需提供專屬推薦碼、香港商業登記證、姓名及聯絡方法等資料。
5. 推薦獎金將會經由THE GULU審核餐廳資料無誤後之 1 個月內安排發放。

如有查詢，請 WhatsApp到 [+852 6679 5587](https://www.whatsapp.com/business/profile/627066795587) 或 電郵至 biz@thegulu.com 查詢。

1. 推薦人資格：

- 此推薦計劃僅限於成功參加並獲通知的推薦人。
- 推薦人必須年滿 18 歲或以上(以提交登記當日計算)。
- 為確保推薦過程之公平與獨立性, 推薦人不得為被推薦餐廳(商戶)之現職員工、老闆、董事、合夥人或與該商戶有直接工作及利益關係之人士。

2. 計劃名額限制：

- 本推薦計劃名額有限, **僅適用於首 100 間**成功符合所有資格、開通帳戶並完成指定操作之餐廳商戶。名額有限, 先到先得。登記時間以Gorilla Group Limited系統紀錄之完成時間為準, 額滿即止。

3. 被推薦商戶之合格定義：

- 「**新的被推薦商戶**」是指在推薦人提交推薦登記之前, 其商戶資料等從未於Gorilla Group Limited系統上登記、開通, 或以任何方式使用過Gorilla Group Limited的任何產品或服務(包括但不限於系統、平台、硬件或任何子產品線)。Gorilla Group Limited將以系統記錄為唯一準則。
- **香港商業登記證 (BR) 要求:**被推薦商戶必須持有一份有效且真實的香港商業登記證。若未能提供有效的香港商業登記證、提供之香港商業登記證資訊不實、過期、或不清晰, 該推薦將被視為無效。

4. 重複推薦之優先權：

- 為確保公平性, 若出現多位合資格推薦人重複推薦同一個符合條件的新商戶之案例, Gorilla Group Limited僅認可並向系統中最先向Gorilla Group Limited成功提交完整、合資格推薦登記的推薦人發放推薦獎金。重複提交之案例, 一律以Gorilla Group Limited系統中提交登記時間為唯一優先標準。

5. 推薦獎金發放：

- 「推薦獎金」相關獎勵將於新的被推薦商戶完成所有合資格之指定操作, 並經Gorilla Group Limited審核無誤後之 1 個月內安排發放。具體的獎金和發放機制將另行通知合資格推薦人。

6. 其他條款：

- 面對任何欺詐、違法、違反誠信、或違反Gorilla Group Limited商戶服務條款、推薦人準則、社群指引或本條款及細則的情況(包括但不限於提供虛假資料、惡意申請等), Gorilla Group Limited將保留取消或扣減推薦獎金、要求退還已發放獎金, 並採取進一步法律行動的權利。
- Gorilla Group Limited保留對此推廣活動之任何糾紛、爭議、參與資格、獎賞發放條件及金額的最終解釋權和決定權。
- Gorilla Group Limited保留隨時修改、變更、暫停或終止本推廣活動之權利, 恕不另行通知。
- 為免產生疑問, 如有任何爭議, Gorilla Group Limited 保留對本活動所有參與資格、獎賞資格、發放條件及金額之最終決定權。

FOOD GULU Lite AFFILIATE Programme

FOOD GULU Lite is completely free of charge, and restaurants can enjoy the following features at no extra cost:

- Remote Queuing and Ticketing
- Restaurant Reservation Service

Affiliate Bonus Schemes

	Condition	Affiliate Bonus	Example
Scheme 1	1st - 2nd restaurant	\$200/restaurant	The affiliate successfully referred 4 restaurants within 3 weeks, and successfully referred the 5th restaurant after 1 month. The affiliate can receive a total affiliate bonus of HK\$1,500. $\text{HK\$}200 \times 2 + \text{HK\$}300 \times 2 + \text{HK\$}500 \times 1 = \text{HK\$}1,500$
	3rd - 4th restaurant	\$300/restaurant	
	5th or more restaurant after 1 month	\$500/restaurant	
Scheme 2	Successfully referred 5 or more restaurants within 1 month	\$500/restaurant	The affiliate successfully referred 5 restaurants within 3 weeks. The affiliate can receive a total affiliate bonus of HK\$2,500. $\text{HK\$}500 \times 5 = \text{HK\$}2,500$

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FOOD GULU Lite selling point:

The GULU has officially launched "FOOD GULU Lite," a free queue management solution designed specifically for small and medium-sized enterprises (SMEs) in the food and beverage industry. It helps restaurants address operational pain points with a "zero-barrier, zero-burden" approach:

Optimize Operations: Automates queueing system, so staff can focus on preparation and hospitality.

Rapid Integration: Simple ways to onboard which delivers immediate support during peak hours.

Elevate Guest Experience: Flexible waitlist options that minimize walkaways and drive retention.

Say goodbye to manual queue bottlenecks and redirect your focus to core operations!



FOOD GULU Lite AFFILIATE Programme

Referral flow:

1. Referrers will receive an email from the system containing a unique Affiliate code.
2. Referrers may invite restaurants that have not previously used THE GULU to join the FOOD GULU Lite programme.
3. The referrer must provide a unique Affiliate code to the restaurant; the restaurant is required to submit this code to FOOD GULU staff during the application process for record-keeping purposes.
4. Invited restaurants may apply by calling or emailing THE GULU; applications must include the exclusive referral code, Hong Kong Business Registration Certificate, name, and contact details.
5. The Affiliate bonus will be issued within one month after THE GULU has verified the accuracy of the restaurant's information.

For inquiries, please contact us via WhatsApp at [+852 6679 5587](https://wa.me/85266795587) or email biz@thegulu.com



1. AFFILIATE Eligibility

- This AFFILIATE Programme is strictly limited to affiliates who have successfully participated and received confirmation/notification.
- Affiliates must be aged 18 or above (calculated as of the date of registration submission).
- To ensure the fairness and independence of the affiliate process, affiliates must not be a current employee, owner, director, partner, or any individual with a direct employment or financial interest in the referred merchant.

2. Programme Quota & Capacity

- This AFFILIATE Programme has a limited quota and applies only to the first 100 restaurant merchants that successfully meet all eligibility criteria, activate their accounts, and complete the designated operations. Quotas are allocated on a first-come, first-served basis. The exact time of registration will be determined solely by the completion timestamp recorded in the system of Gorilla Group Limited, and the programme will close once the quota is full.

3. Definition of an Eligible AFFILIATE Merchant

- "Eligible AFFILIATE Merchant" refers to a merchant whose business details have never been registered, activated, or used in any form across any products or services of Gorilla Group Limited—including but not limited to systems, platforms, hardware, or any sub-product lines—prior to the submission of the AFFILIATE registration by the AFFILIATE. System records of Gorilla Group Limited shall serve as the sole standard of verification.
- Hong Kong Business Registration (BR) Requirement: The merchant must hold a valid and authentic Hong Kong Business Registration Certificate. If the merchant fails to provide a valid Business Registration Certificate, or if the provided information is false, expired, or illegible, the submission will be deemed invalid.

4. Priority in Cases of Duplicate AFFILIATE Submissions

- To ensure fairness, if multiple eligible affiliates submit the same eligible new merchant, Gorilla Group Limited will only recognize and award the affiliate bonus to the affiliate who successfully submitted the complete and eligible registration first in the system. For duplicate submissions, the timestamp recorded in the system of Gorilla Group Limited shall serve as the sole criterion for priority.

5. Distribution of AFFILIATE Bonus

- The relevant rewards under the "AFFILIATE Bonus" will be arranged for distribution within one (1) month after the affiliate merchant has completed all eligible designated operations and been verified without error by Gorilla Group Limited. Specific bonus details and distribution mechanisms will be separately communicated to eligible affiliates.

6. Miscellaneous & General Terms

- In the event of any fraud, unlawful activity, breach of good faith, or violation of Gorilla Group Limited's Merchant Terms of Service, AFFILIATE Guidelines, Community Rules, or these Terms and Conditions (including but not limited to submitting false information or malicious applications), Gorilla Group Limited reserves the right to disqualify or deduct the affiliate bonus, demand the return of any distributed bonuses, and pursue further legal action.
- Gorilla Group Limited reserves the right of final interpretation and decision regarding any disputes, controversies, participant eligibility, reward distribution criteria, and reward amounts associated with this promotional activity.
- Gorilla Group Limited reserves the right to modify, amend, suspend, or terminate this promotional activity at any time without prior notice.
- For the avoidance of doubt, in the event of any dispute, Gorilla Group Limited retains the final decision-making power over all participation qualifications, reward eligibility, distribution conditions, and reward amounts for this activity.